

'12

TIM RAMOS

MAJOR  
Business Marketing

MINOR  
Biology

'22

Jamal Shateri

MAJOR  
Engineering Management  
MINOR  
General Business



'19

Angela Boulet

MAJORS  
Psychology,  
Dance Performance



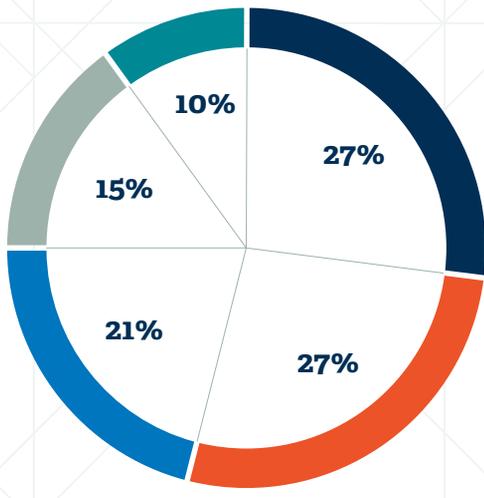
*"As an alumnus, I make it a priority to give back to GU. I would not be where I am today without Gonzaga's financial aid program."*

*Thank you*

# Because of You, ZAGS WILL

Endowment gifts are lasting, far sighted funds that will permanently support the ways in which Gonzaga will unfold the potential that exists in every student.

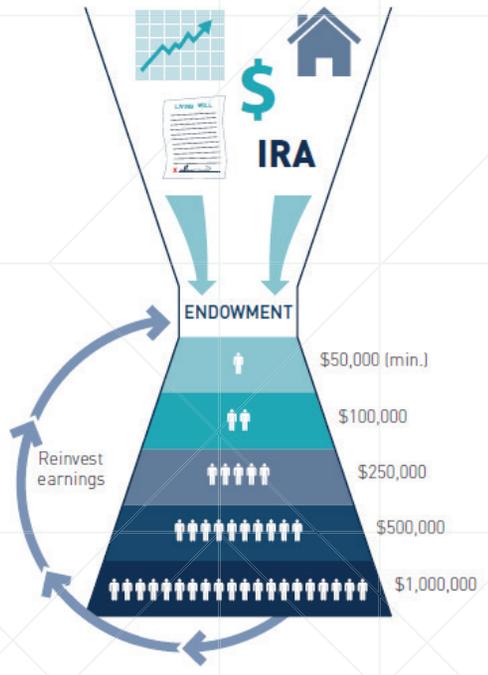
## HOW IS THE ENDOWMENT INVESTED?



The investment of endowed funds is diversified among asset classes that may perform differently in various market conditions.

- DOMESTIC EQUITIES
- INTERNATIONAL EQUITIES
- FIXED INCOME
- ALTERNATIVE INVESTMENTS
- REAL ASSETS

## HOW CAN I FUND AN ENDOWMENT?



Approximately \$2,500 of perpetual annual support, such as a scholarship, that grows each year with inflation.

## WHAT IS THE SIZE OF THE GONZAGA ENDOWMENT?

The accompanying graph illustrates the change in the aggregate endowment value (inclusive of gifts, pledges and planned giving) over the past 13 years, representing a 250% increase.



\*As of May 31 (in millions)

## WHAT IS THE IMPACT OF EXPENDED FUNDS?

**67%** SCHOLARSHIPS

**17%** ENDOWED PROFESSORSHIPS

**12%** PROGRAM SUPPORT

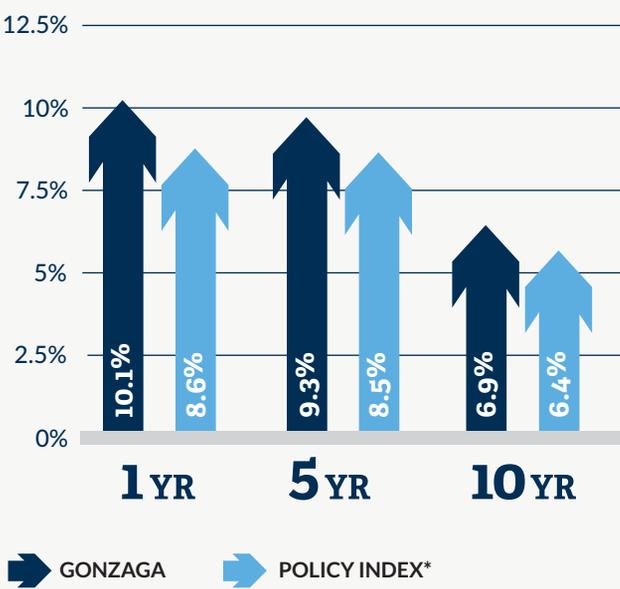
**4%** OTHER?????

TOTAL SPENDING IN 2017-18

**\$8.7**  
million

## WHAT ARE THE ENDOWMENT INVESTMENT RETURNS?

The Gonzaga pooled endowment annualized investment returns (net of fees) for the one, five and ten-year periods (measured as of June 30, 2018) are included in the accompanying graph.



\* Policy Index represents Gonzaga's composite benchmark for the pooled endowment fund.

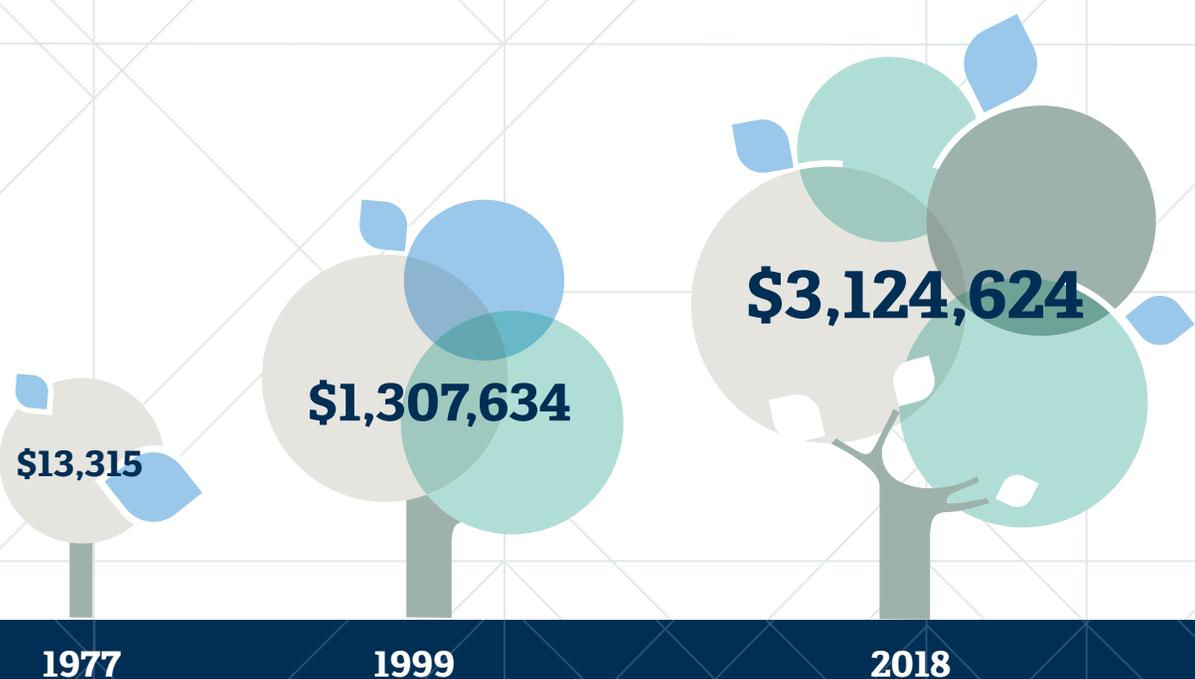
## HOW IS THE ANNUAL ENDOWMENT SPENDING CALCULATED?

Each year the University spends approximately 4.5% of the fair market value of the pooled endowment measured on a trailing twelve quarter basis. Such annual spending is in fulfillment of the donor's gift intent.

## WHAT IF AN ENDOWMENT LOSES VALUE?

Should an individual endowment suffer an investment loss that exceeds the historical gift amounts, the University funds the spending from unrestricted sources, thus ensuring the donor's gift intent is fulfilled each year regardless of investment market conditions.

## DOES MY ENDOWMENT GIFT GROW WITH TIME?



**Daniel G. Brajcich Scholarship** for needy and deserving students in the School of Business Administration with a preference for Accounting majors.

To learn more about Dan Brajcich and this scholarship, please visit: [www.gonzaga.edu/danbrajcich](http://www.gonzaga.edu/danbrajcich)

# DID YOU KNOW?

**803**

INDIVIDUALLY-NAMED ENDOWMENTS COMPRISE THE OVERALL GONZAGA ENDOWMENT

**2.7%**

OF GONZAGA'S ANNUAL OPERATING BUDGET IS SUPPORTED BY ANNUAL ENDOWMENT SPENDING

**\$1,159**

SPENT IN 2017-18 FROM THE ENDOWMENT PER GONZAGA STUDENT

**TOP 25**

GONZAGA'S ENDOWMENT ON RETURNS RANK IN THE TOP 25\* IN THE NATION

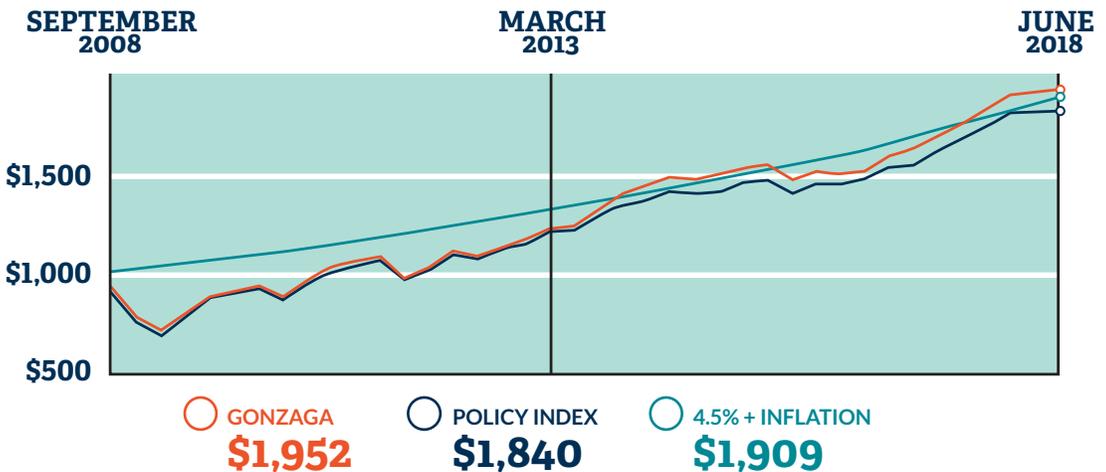
\*2017 NACUBO COMMONFUND STUDY OF ENDOWMENTS

## WHO MANAGES THE INVESTMENTS?

The oversight of the endowment is delegated to the Investment Committee of the Board of Trustees and supported by University Finance staff and an investment consulting firm specializing in institutionally-managed funds. Endowment gifts are pooled and invested on a portfolio basis. Gonzaga University's goal for endowment assets is to provide a long-term annualized return equal to, or in excess of, annual spending plus inflation. The "spending power" of an endowment gift could diminish over time. Therefore, endowment gifts and any accumulated unspent earnings are invested in a manner intended to produce long-term growth while assuming a reasonable level of investment risk.

## HOW HAVE THE INVESTMENTS PERFORMED OVER THE LONG TERM?

The following table illustrates the growth of \$1,000 over 10 years (net of fees, prior to spending), as compared to Gonzaga's policy index and target return.



(Investments grew nearly two times original amount)

## HOW CAN I LEARN MORE ABOUT GIVING TO GONZAGA'S ENDOWMENT?

FOR MORE INFORMATION, CONTACT KELSEY PARKER, ASSISTANT DIRECTOR, SCHOLARSHIP AND ENDOWED

AT 509.313.6395 OR PARKERK2@GONZAGA.EDU

PLEASE REMEMBER GONZAGA UNIVERSITY IN YOUR WILL: [WWW.GONZAGA.EDU/GIVE](http://WWW.GONZAGA.EDU/GIVE)